



University of Vechta
R-Building
Vechta, Germany

14 November 2018
13:00 - 18:00

Market Place Event Like! project

**DIGITAL INNOVATION IN LOCAL
AND REGIONAL GOVERNMENT**

PROGRAMME



University of Vechta: www.uni-vechta.de

Municipality of Vechta: www.vechta.de

Tourist Office www.nordkreis-vechta.de

About LIKE!

Local governments, citizens, universities and SMEs come together to co-create smarter, more efficient and more innovative services through 9 transnational pilots that cover 3 core themes:



Innovation
Culture Approach



Smart
Services



Digital
Dashboards

The Market Place Event of the LIKE! project brings together projects and experience from partners across five countries and ten partners. The Event will be the ideal place for sharing knowledge, learning from each other and discussing challenges in implementing digital innovations.

Get your free ticket [here](#)



Introduction to the Workshops

Citizen Engagement in the Digital Era

In this workshop we will explore a variety of use cases from throughout Europe. How to use **participatory budgeting** as a way to get citizens involved? We know that offline **citizen participation** works, but what is the added value of **digital engagement**? Another issue many local governments struggle with is how to target **special need groups**. Based on the experiences by partners in the LIKE! Project, this workshop presents the possibilities in digital citizen engagement.

Turning Data into Information

Nowadays, we don't just need to know the data, we need to know what it's telling us and the sorts of things we need to do to **improve services**. This workshop will inspire you to **turn data into insights** for citizens and decision makers. In addition, we will examine **geographic information**, and see how **tools** relating to data and **place value** can help us.

Digital innovation culture in government

The Interreg Like! project aims to stimulate local **digital innovation culture** as one of its objectives. It is not just about adding digital services, local government needs to rethink their approaches to transform their operations. We all know **government innovation starts with people**, not with technology. During this workshop we will show you several use cases from across Europe!

Programme

13:00 – 13:10	<i>Opening and Welcome</i>
13:10 – 13:40	Ass. Prof. Dr. J. Milaj - Weishaar (University of Groningen): Data protection as a key issue in digital innovation
13:40 – 15:00	Market Place – Learn about the projects of our partners
15:00 – 15:30	<i>Coffee Break</i>
15:30 – 16:10	Workshop Session Round 1 Citizen Engagement in the Digital Era Turning Data into Information Digital innovation culture in government
16:10 – 16:20	<i>Coffee Break</i>
16:20 – 17:00	Workshop Session Round 2 Citizen Engagement in the Digital Era Turning Data into Information Digital innovation culture in government
17:00 – 17:30	<i>End of Market Place Event and drinks</i>